

Greenlight Ranks in Deloitte Fast 50 2008

Independent search marketing agency [Greenlight](#) has been named as the UK's 14th fastest growing company in the 2008 Deloitte Technology Fast 50. This ranking makes Greenlight one of the fastest growing independent search marketing agencies in the UK.

The prestigious league table ranks the UK's 50 fastest growing technology firms by their growth in revenue over the last 5 years. Greenlight's growth of 1749% reflects the agency's continued expansion and success within the industry.

Greenlight works with over 50 of the UK's leading brands, providing specialist SEO (search engine optimization) and PPC (Pay Per Click) services, for the likes of Asda Walmart, Lastminute.com and Co-operative Financial Services. Recent wins include NatMags and ghd.

The agency's in house team of PhDs develops a range of proprietary technologies that can be applied to client campaigns. These include paid search tools *Quant*TM and *Adapt*TM which optimise ROI on paid search advertising campaigns. Greenlight has also recently developed SearchSentryTM, a platform that helps companies protect their brands online following Google's decision allowing advertisers to bid on their competitor's brand terms.

As a Fast 50 winner, the agency is automatically nominated for the Deloitte Technology Fast 500 EMEA programme, which ranks the fastest growing technology firms across Europe, the Middle East and Africa. Award winners will be invited to a prestigious ceremony taking place at Lord's Cricket Ground in November.

[Warren Cowan](#), CEO and founder of Greenlight said: "This is the first time we have ranked in the Deloitte Fast 50 and are delighted to be included. 2008 has been a fantastic year for Greenlight, with the company growing at an extraordinary rate. It's always great to have the agency's hard work recognized in this way."

This award follows Greenlight's inclusion in The Sunday Times Tech Track 100 in September 2008, where the agency was ranked 21st out of the 100 fastest growing technology firms.

Greenlight

Greenlight is an award winning, specialist search marketing agency providing targeted and accountable organic and paid search solutions. The agency has helped numerous companies to succeed in search marketing over the years by improving its clients' positioning and website visibility in the top search engines, and driving traffic to their websites.

Greenlight provides a full range of search marketing services from offices in London and New York, including search engine optimisation, pay per click management, link building, consultancy and SEM training.

Clients include FTSE, NASDAQ and NYSE listed companies as well as charitable organisations and government bodies. Greenlight works with SMEs, global brands and top interactive agencies across vertical markets as diverse as publishing, financial services, retail, travel, hospitality, property and entertainment.

www.greenlightsearch.com

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